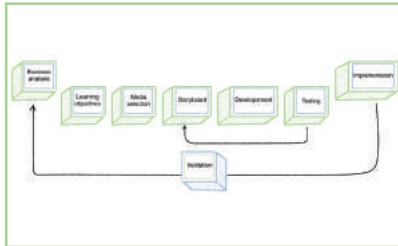




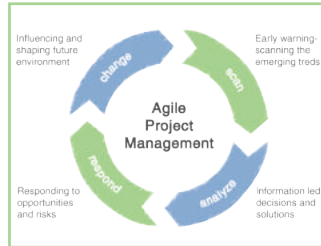
Become a blended-learning ninja

MasterClass Programme

At Ceed Learning we believe that there is always room to improve: your knowledge, your skills, your creativity. That's why we do the work we do, because we know it makes a difference. We also know that not all solutions are created equal, our research has shown this – just because someone believes it is the right approach does not necessarily mean it is!



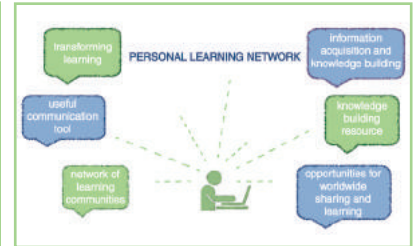
ADDIE



AGILE



SOCIAL MEDIA



PLNs

During the MasterClass, we will take you through the research, content analysis, design, development and implementation phases of a project. We'll look at the traditional ADDIE model and also explore models such as the 6Ds and Agile.

We will follow the process that we use, which will include immersive 'hotbox' workshops, access to performance support tools, peer support, social media and optional one-on-one coaching. An added benefit will be the formation or reinforcement of a personal learning network.

The Blended-Learning Masterclass is targeted at experienced learning consultants responsible for the design, development and management of blended-learning programmes.

The programme design is based on constructivist and connectivist learning principles requiring participants to be actors in the learning process. Prior to joining the programme, participants will be required to outline their specific learning needs.

The primary learning outcomes are as follows but not limited to:

- ✔ Apply the latest processes associated with designing a blended-learning programme
- ✔ Conduct a learning needs analysis with reference to current learning needs and adult learning preferences
- ✔ Collaborate with peers to design an architecture for a specific blended-learning programme based on best practice
- ✔ Participate in the use of social media to support learning and creation of a personal learning network

In addition to the six workshops, the participants will be required to do some work on their own and with their peers. We estimate that this will take approximately four hours per week.

The Blended-Learning Masterclass will run for six weeks, every alternate week on the following dates:

19 August | 02 September | 16 September | 30 September | 14 October | 28 October

The course will be facilitated by Ceed Learning CEO, Bernadine Sprigton and various members of the design team.

For more information contact us on info@ceedlearning.com or 011 268 0579.



Consulting and blended-learning specialists

We partner with you to design blended-learning solutions that are highly relevant, performance-centric and personalised.

This includes consulting on innovative learning strategies, creative blending of classroom and online learning, customised e-learning, mobile learning, video learning and performance support tools.

Our services

We know that, ultimately, you need your learning solution to enhance performance. So, in crafting the right blend for you, we keep the end goal in mind.



Blended-learning

Developing customised blended classroom and online learning solutions that address your unique challenges and support engagement and adoption of learning.



Performance support tools

Building performance support tools for documents, processes and software applications that provide just-in-time learning in the workplace.



Learning and content strategies

Designing a strategic blueprint build around your specific learning objectives.



e-learning

Conducting a needs analysis that informs our instructional designers to develop targeted e-learning using scenarios, gamification, video, animation, audio and infographics.



Change management and communication

Partnering with you to address the change management elements of new interventions to ensure successful implementation.

Why choose Ceed Learning?

The Ceed team is made up of experienced, exceptionally skilled, creative individuals who are passionate about learning. While a passion for learning is critical to what we do, it's the care we demonstrate that sets us apart from others in the industry.

CONTACT

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