



# Blended learning specialists



# Learning to succeed

Ceed Learning crafts blended learning solutions that address the needs of the digital workforce.



## Learning strategies

Develop a strategic blueprint built around a client's specific learning and content objectives, conduct research, facilitate hotbox / idea generation workshops.



## Digital learning

Design e-learning, blended-learning, social learning, micro-learning, videos and performance support tools.



## Change management

Partner with clients to address the change management elements of new interventions to ensure successful implementations.



## Platforms

Provide access to learning experience platforms.



## Capacity building

Instructional Design Essentials, Working with Rapid Authoring Tools, and a Blended Learning Masterclass.

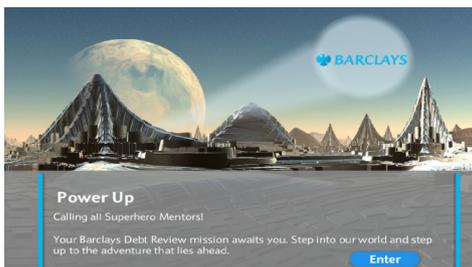
We use a variety of media including video, animation, audio, simulations, assessments, infographics and elements of gamification, to create engaging solutions.

# Applying the science of learning

Our experience and research in the fields of design thinking, neuroscience and technology enables us to provide our clients with advice and design to embed learning and make it stick.



# Shaping the future of digital learning



## What our clients say

“The blend allowed us to train people across the **African continent** in a **cost-effective** way.”

“We are looking forward to realising the **benefits** of great work done.”

“It took a good few months to find the right vendor to help us with closing the **performance** gap. The wait was worth it.”

“It has been an absolute pleasure to partner with Ceed Learning, bringing **out-of-the-box thinking** and sanity to a very complex project.”

# Shaping the future of digital learning

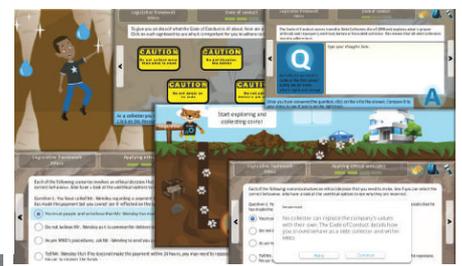
We create learning experiences that address onboarding, management and leadership development, sales and service, operational risk management, products and processes.

“ Blended digital solutions that build performance at scale ”

We've created a suite of **management essentials** courses. They are practical and bite-sized. A number of the courses are NQF aligned.



Our customised **debt review** courses focus on the role of the debt counsellor, end-to-end processes, legislation, forms and systems.





# Connemara



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## Let's connect



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